

MOU to promote iCT-M™ In South Africa

27th. July, 2005, Johannesburg, South Africa. Belmah Strategies (Malaysia) Sdn. Bhd. a MSC status company signs a MoU to promote it's Information Communications Technology aided Manufacturing for economic competitiveness (iCT-M™) software product in South Africa.

The MoU was exchanged before the Malaysian Prime Minister who is here on a 2 day state visit.

iCT-M™ is a single holistic on-line ICT approach to integrate quality, yield, productivity and cost improvement without having to learn mathematics, statistics and hard-skills. All essential elements are modularized and enabled through quality and productivity tools and techniques to specifically meet customer satisfaction and achieve organizational goals and objectives. Engineers, technicians and operators could use iCT-M™ to conduct a wide range of activities related to continuous improvement and breakthrough improvement.

The MoU is intended to be a starting point for the Malaysian company to seek active promotion and marketing of iCT-M™ in South Africa through their local partner here.

It is hoped that iCT-M™ could be used extensively by Small and Medium Enterprises in their quest for Product and Process Improvement apart from striving to obtain international recognition through the achievement of ISO 9000 and TS 16949 among others, for economic competitiveness. The use of iCT-M™ could help the local manufacturers to face the challenges of Globalization too.

According to Mr. Dominic Belavandram, the CEO of Belmah Startegies, the product iCT-M™ will provide a suite of benefits to its members, including 88 different problem solving tools and techniques, 7 enterprise solutions, Six Sigma applications and Training modules which are all focused on the inclination path for the manufacturing industries to be economically competitive through improving their quality, yield and productivity.

The cost of implementation is kept at a nominally low price as there is no requirement for capital investment as the target group is the Small and Medium Enterprises.

It is believed that the product will qualify to enjoy some of the local incentives and support through some government policies intended to support the local South African Small and Medium Enterprises to be economically competitive.

Dominic is also discussing with other relevant agencies in South Africa through the South African Department of Trade and Industry in Pretoria with the support and help of MATRADE and MIDA to implement the product with the collaboration and participation of these agencies.